



## Meridrew Enterprises

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# News

For Immediate Release

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## New HD Screen Cleaner from Klear Screen®



San Francisco, CA, December 16, 2008 —

Meridrew Enterprises is pleased to announce the release of our new ***Klear Screen HD Screen Cleaner*** kit. The new kit is designed for high definition LCD, plasma, DLP® and projection systems. The kit retails for \$29.95 and is available at leading retailers and online.

Klear Screen uses a proprietary anti-static solution that cleans, protects and preserves your high definition screen with every use. The Klear Screen solution safely removes dirt, dust, lint and fingerprints and leaves the screen with an anti-static finish on the surface so you don't have to clean as often. Klear Screen is designed for use on today's high performance LCD screens, plasma displays, DLP® and projection screens, computer monitors, camcorders and still cameras. The highly recommended, environmentally friendly, solution contains no alcohol or ammonia and is safe to use around children and pets.

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The new Klear Screen HD Screen Cleaner contains 8 ounces of cleaning fluid, one large micro-chamois polishing cloth; a large micro-fiber 'terry' polishing cloth; and, four pre-moistened High Definition Singles. The complete kit contains enough cleaning solution to clean the largest high definition screen weekly for one year. Our precision micro fiber polishing cloths are washable and can be used over and over again. Complete use and care instructions are packaged in every kit.

Klear Screen is the most recommended LCD screen cleaning solution in the market today.

*Meridrew Enterprises is a leading manufacturer of LCD cleaning products for consumer and institutional use and the exclusive purveyor of cleaning products at Apple Retail Stores. iKlear and Klear Screen are registered trademarks of Meridrew Enterprises. For more information about Klear Screen or iKlear products contact our office at (800) 505-5327.*

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